# EdTech Next Summit - 25.10.2022

aws EdStart
Google Cloud
EDTECH NEXT

| | main stage_ | founder pavilion_ | development pavilion_ | investment pavilion_ | collaboration and content pavilion_ | policy pavilion_ | masterclass_ | rotating exhibition_ |
|---|---|---|---|---|---|---|---|---|
| 9.00 | 8.30 admission 9.30 grand opening | | | | | | | |
| 10.00 | EdTech Next - what to expect? | | | | | | | |
| 11.00 | common european education policy - why supporting EdTech is important - EU Commission | talking about education - public relations for EdTech Start-Ups | esop – employee participation as part of your success story! - PwC | what is your MVE? - Cornelsen | artificial intelligence for accelerating language learning | b2g market in europe: who wins and what in public procurement for education? | | europes EdTech landscapes |
| 12.00 | EdTech status in europe - European Council, babbel, bettermarks, novakid | quiet hour | your EdTech business model | SuperCharger - investor's workshop | growing by learning: how companies turn learning into success | Telekom & TechBoost Start-Up programme | GESA pre-selection pitch event | |
| 1.00 | how Start-Ups can find customers in the corporate world - Continental, Siemens, Bertelsmann, Masterplan, Jungheinrich | CODE University of Applied Science | legal aspects of VC funding – a financing round "101" - PwC | investment readiness: increase your likelihood of successful fundraising | metaverse lets play: the new way of sustainable learning in Minecraft | education for founders | | |
| 2.00 | the promise of EdTech | Marshmallow Games - founder story | work from anywhere - KPMG | transaction process raising money from investors - do's and don'ts in the transaction process | | public private partnership - European Council | what role do EdTechs play in the transformation of our education system | |
| 3.00 | the future of education | founder's talk: how to digitize learning and teaching in schools right now (literally) | talent intelligence - the new way of digital transformation | Ravensburger next ventures - investing in playful development & new learning models | barrier-free communication | on data governance of learners digital data | EdTech in NRW | partners from the big tech world with AWS EdStart, Google Cloud, Ravensburger, Telekom & SMART |
| 4.00 | EdTechs in the shark tank | online tutoring and the EdTech market — how to scale your EdTech company and gain consumers trust | persona teacher | public funding for EdTech Start-Ups in NRW and beyond | how to get started with Google Cloud and education data | how can we improve the possibilities for co-creation between educational institutions and EdTech Start-Ups? | pitchtraining for investments - what we really care about! | |
| 5.00 | GESA GER + AT semifinal | | how to survive 20 years in a quirky market | accounting for social StartUps | charter for digital educational innovations | Hmmm...Cookies (GDPR) | investment from a Start-Up persepective - KPMG | |
| 6.00 | | be aware that changes might occur | | | | | | |
| 7.00 | networking events all over bielefeld. e.g. rotating dinner, concerts, museums and many more - please register in advance | | | | | | | |

# EdTech Next Summit – 26.10.2022

| | main stage_ | founder pavilion_ | development pavilion_ | investment pavilion_ | collaboration and content pavilion_ | policy pavilion_ | masterclass_ | rotating exhibition_ |
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| 9.00 | female founding in EdTech | study help - founder story | the currency of the future is story! | meeting impact investors - how to work with initial funding investors | | from market needs to standards: how create a common EdTech environment | Keynote | |
| 10.00 | what corporates can learn from EdTech Start-Ups - google, CareerFoundry, simpleclub, eduki | usophy - founder story | product-market-fit: how a product becomes a solution | EDU Capital - investor's workshop | how investors profit from crowdinvestment and avoid the 5 key mistakes | from 2D to 4D: lessons learned from AI | education system and educational economy in germany: what's a "Sachaufwandsträger" and why do I need to know this? | EdTech focussed investors |
| 11.00 | it's possible - successful exits | AI-driven digital role play tool for soft skills training | what's your value? what's your price? - pricing with Roll&Pastuch | how to raise money for your EdTech from top angels & vcs - lessons learned from raising €6M+ | boost your EdTech with content interoperability | AI Alliance | best practice german education system | |
| 12.00 | outsourcing to cloud providers - security and compliance: fundamentals and best practices - AWS | Novakid - founder stoy | onwards and upwards with EdTech StartUps | Mangrove - investor's workshop | let's get edutained | usecases of collaboration and content | Yoga: namasté - find your mindfulness | |
| 1.00 | the EdTech triad: how tech, didactics & content interact. what this means for the market and our Start-Ups | Masterplan - founder story | digital beyond tomorrow - XU University of Applied Science | German Impact Investing - investor's workshop - ananda & bonventure | current opportunities and limitations of AR/VR applications in the german school system | the future is now: closing the tech skills gap | HR-learnings of an EdTech Unicorn - go Student | |
| 2.00 | higher education today and tomorrow | Learnster's Start-Up story - a well-established brand and a scalable product | Harvard Business Publishing | BrightEye Ventures - investor's workshop | pitch, as if your life depends on it...your Start-Up does | the workday consumer for Start-Ups | digitalpakt 2.0: closed shop - or open for Start-Ups? | EdTech supporting organizations |
| 3.00 | fundraising in EdTech - talking with investors | from youtube channel to tech company - with germany's learning app #1 - simpleclub | | HTGF + Sdui - investor's workshop | international exhibitions / didacta Verband | schools and DigitalPact 2.0 | 10 reasons why your EdTech company will fail ... and what you can do about it | |
| 4.00 | the classroom of the future - goStudent | | speeddating | speeddating | "Mumbo Jumbo" Proctoring? (digital testing) | meet the dutch EdTech ecosystem | scientific view on Edtechs in schools - one example | |
| 5.00 | GESA europe semifinal | networking // K-12 | networking // corporate learning | networking // higher education | networking // early learning | | | |
| 6.00 | | be aware that changes might occur | | | | | | |
| 7.00 | big closing event in the location with live music and party | | | | | | | |