

# EdTech Next Summit - 25.10.2022

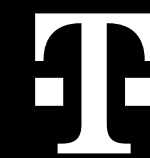
Ministerium für Wirtschaft,  
Industrie, Klimaschutz und Energie  
des Landes Nordrhein-Westfalen



	main stage_	founder pavilion_	development pavilion_	investment pavilion_	collaboration and content pavilion_	policy pavilion_	masterclass_	rotating exhibition_
9.00	8.30 admission 9.30 grand opening							europes EdTech landscapes
10.00	EdTech Next - what to expect?							
11.00	common european education policy - why supporting EdTech is important - EU Commission	talking about education - public relations for EdTech Start-Ups	esop – employee participation as part of your success story! - PwC	what is your MVE? - Cornelsen	artificial intelligence for accelerating language learning	b2g market in europe: who wins and what in public procurement for education?		
12.00	EdTech status in europe - European Council, babbel, bettermarks, novakid	quiet hour	your EdTech business model	SuperCharger - investor's workshop	growing by learning: how companies turn learning into success	Telekom & TechBoost Start-Up programme	GESA pre-selection pitch event	partners from the big tech world with AWS EdStart, Google Cloud, Ravensburger, Telekom & SMART
1.00	how Start-Ups can find customers in the corporate world - Continental, Siemens, Bertelsmann, Masterplan, Jungheinrich	CODE University of Applied Science	legal aspects of VC funding – a financing round "101" - PwC	investment readiness: increase your likelihood of successful fundraising	metaverse lets play: the new way of sustainable learning in Minecraft	education for founders		
2.00	the promise of EdTech	Marshmallow Games - founder story	work from anywhere - KPMG	transaction process raising money from investors - do's and don'ts in the transaction process		public private partnership - European Council	what role do EdTechs play in the transformation of our education system	
3.00	the future of education	founder's talk: how to digitize learning and teaching in schools right now (literally)	talent intelligence - the new way of digital transformation	Ravensburger next ventures - investing in playful development & new learning models	barrier-free communication	on data governance of learners digital data	EdTech in NRW	partners from the big tech world with AWS EdStart, Google Cloud, Ravensburger, Telekom & SMART
4.00	EdTechs in the shark tank	online tutoring and the EdTech market — how to scale your EdTech company and gain consumers trust	persona teacher	public funding for EdTech Start-Ups in NRW and beyond	how to get started with Google Cloud and education data	how can we improve the possibilities for co-creation between educational institutions and EdTech Start-Ups?	pitchtraining for investments - what we really care about!	
5.00	GESA GER + AT semifinal		how to survive 20 years in a quirky market	accounting for social StartUps	charter for digital educational innovations	Hmmm...Cookies (GDPR)	investment from a Start-Up perspective - KPMG	
6.00		be aware that changes might occur						
7.00	networking events all over bielefeld. e.g. rotating dinner, concerts, museums and many more - please register in advance							

# EdTech Next Summit - 26.10.2022

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	main stage_	founder pavilion_	development pavilion_	investment pavilion_	collaboration and content pavilion_	policy pavilion_	masterclass_	rotating exhibition_
9.00	female founding in EdTech	study help - founder story	the currency of the future is story!	meeting impact investors - how to work with initial funding investors		from market needs to standards: how create a common EdTech environment	Keynote	EdTech focussed investors
10.00	what corporates can learn from EdTech Start-Ups - google, CareerFoundry, simpleclub, eduki	usophy - founder story	product-market-fit: how a product becomes a solution	EDU Capital - investor's workshop	how investors profit from crowdinvesting and avoid the 5 key mistakes	from 2D to 4D: lessons learned from AI	education system and educational economy in germany: what's a "Sachaufwandsträger" and why do I need to know this?	
11.00	it's possible - successful exits	AI-driven digital role play tool for soft skills training	what's your value? what's your price? - pricing with Roll&Pastuch	how to raise money for your EdTech from top angels & vcs - lessons learned from raising €6M+	boost your EdTech with content interoperability	AI Alliance	best practice german education system	
12.00	outsourcing to cloud providers - security and compliance: fundamentals and best practices - AWS	Novakid - founder story	onwards and upwards with EdTech StartUps	Mangrove - investor's workshop	let's get edutained	usecases of collaboration and content	Yoga: namasté - find your mindfulness	
1.00	the EdTech triad: how tech, didactics & content interact. what this means for the market and our Start-Ups	Masterplan - founder story	digital beyond tomorrow - XU University of Applied Science	German Impact Investing - investor's workshop - ananda & bonventure	current opportunities and limitations of AR/VR applications in the german school system	the future is now: closing the tech skills gap	HR-learnings of an EdTech Unicorn - go Student	
2.00	higher education today and tomorrow	Learnster's Start-Up story - a well-established brand and a scalable product	Harvard Business Publishing	BrightEye Ventures - investor's workshop	pitch, as if your life depends on it...your Start-Up does	the workday consumer for Start-Ups	digitalpakt 2.0: closed shop - or open for Start-Ups?	
3.00	fundraising in EdTech - talking with investors	from youtube channel to tech company - with germany's learning app #1 - simpleclub		HTGF + Sdui - investor's workshop	international exhibitions / didacta Verband	schools and DigitalPact 2.0	10 reasons why your EdTech company will fail ... and what you can do about it	
4.00	the classroom of the future - goStudent		speeddating	speeddating	"Mumbo Jumbo" Proctoring? (digital testing)	meet the dutch EdTech ecosystem	scientific view on Edtechs in schools - one example	
5.00	GESA europe semifinal	networking // K-12	networking // corporate learning	networking // higher education	networking // early learning			
6.00		be aware that changes might occur						
7.00	big closing event in the location with live music and party							