

# EdTech Next Summit - 25.10.2022

Ministerium für Wirtschaft,  
Industrie, Klimaschutz und Energie  
des Landes Nordrhein-Westfalen



	main stage_	founder pavilion_	development pavilion_	investment pavilion_	collaboration and content pavilion_	policy pavilion_	masterclass_	rotating exhibition_
9.00	8.30 admission 9.30 grand opening							country discovery with 6 EEA partners
10.00	why EdTech Next? // panel							
11.00	eu education politics // keynote	Fobizz // Diana Knodel	esop/vsop // PwC	Cornelsen e-Cademy // Jan Peter aus dem Moore	tba	b2g market in europe: who wins and what in public procurement for education? // Mikko Järvillehto	basics on european education markets // EEA	
12.00	EdTech status in europe // panel	Audvice // Sophie Bolzer	EdTech Business Model // Thomas Hoppe	Edu Capital // Alexandre Glaser	partner workshop	partner workshop	fundraising for EdTech founders // Stephan Bayer	partner pavilions with Google Cloud, Telekom, Telekom TechBoost, AWS EdStart and others
1.00	how Start-Ups can find customers in the corporate world // panel	CODE University // Manuel Dolderer	structure of an investment process // PwC	investment readiness // Christoph Rohde	Minecraft & SCRUM Workshop // LearnTech Hub	usecases of collaboration and infrastructure // Mathias De Bièvre	how foundations support EdTech StartUps // panel	
2.00	the promise of EdTech // panel	Marshmallow Games // Cristina Angelillo	work from anywhere // KPMG	fundraising process // Christoph Rohde		public private partnership on european levels // tba	education transformation // panel	
3.00	the future of education // Svenia Busson	networking // corporate learning	sales b2c // tba	Ravensburger Next Ventures // Thomas Bleyer	international exhibitions // didacta association	on data governance of learners digital data // Erlend Øverby	EdTech in NRW// panel	
4.00	EdTechs in the sharks tanks // panel	founder story // tba	persona teacher // Cinja Pettyjohn & Julian Michels	investor workshop // tba	partner workshop	StartUp in residence // Nienke Stumpel	pitch training for investments // Dennis Kirpensteijn	
5.00	global EdTech StartUp awards // ger & at semifinals		sales b2b // tba	impact investors and initial investments // Sebastien Martin	EdTech charta // Kathleen Fritzsche, Wiebke Hofmann	Hmmm...Cookies // Christian Aretz	investments from a Start-Up perspective // KPMG	
6.00			intrinsically motivated learning // Max Kops		partner workshop			
7.00	networking events all over bielefeld. e.g. rotating dinner, concerts, museums and many more - registration will be open soon							

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9.00	female founding // panel	study help // Daniel Weiner	storytelling // Jannis Johannmeier	yoga		tech standardisation // AWS Ed Start	how to grow your team online (fast) // Anna Kastner	investor pavilions with HighTech Gründer Fonds, Brighteye Ventures, SuperCharger Ventures, EduCapital and more
10.00	what corporates can learn from EdTech Start-Ups // panel	open mic // everyone	sales b2g // tba	crowdinvestments // tba	From 2D to 4D: lessons learned from ai // Oren Jackman	impact measurement // tba	K12 sales in Germany // bfb	
11.00	i am done - successful exits // panel	skillgym // Alessandro Guerrini	what's your price? // Steffen Kampmann	best practices with business angels // Max Fleitmann	open source // bitmark	AI Alliance // Beth Havinga	best practices for the german education system // Gert Mengel	
12.00	how corporates support EdTech Start-Ups // panel	founder story // tba	best practice for technical implementation // tba	investor workshop // Svenia Busson	edutainment // Martina Maciejewski	public private partnership // panel	tba	
1.00	GDPR international // panel	founder story // tba	IT strategy // tba	German Impact Investing // Elena Fuhr & Felix Ferstl	AR/VR applications in the German school system // Christian Bass	why we need to learn programming in schools // Amanda Maiwald	what will corporate learning look like tomorrow // tba	
2.00	higher education today and tomorrow // panel	networking // early stage	accounting // tba	Brighteye Ventures // Hannes Aichmayr	proctoring // tba	networking	education politics // Christian Füller	EdTech ecosystem with European Edtech Alliance, EdTech Map, LearnTech Hub and more
3.00	european EdTech investors // panel	Simpleclub // Alexander Gieseke, Nico Schock & Dario Schramm	how to write a good press release // tba	High Tech Gründer Fonds & Sdvi // Christian Arndt & Daniel Zacharias	accessible communication // Simone Katter	tba	pitch training // Founders Foundation	
4.00	Felix Ohswald // keynote	networking //	product market fit // tba	SuperCharger Ventures // Tamas Haiman	scientific view on EdTechs in schools - one example // Maria Sophie Schäfers, Malte Stäps	how to found an association // EEA		
5.00	global EdTech StartUp awards // european semifinals			investor workshop				
6.00								
7.00	big closing event in the location with live music and party							